

# LEAD THE ROOM

*Participant Workbook*

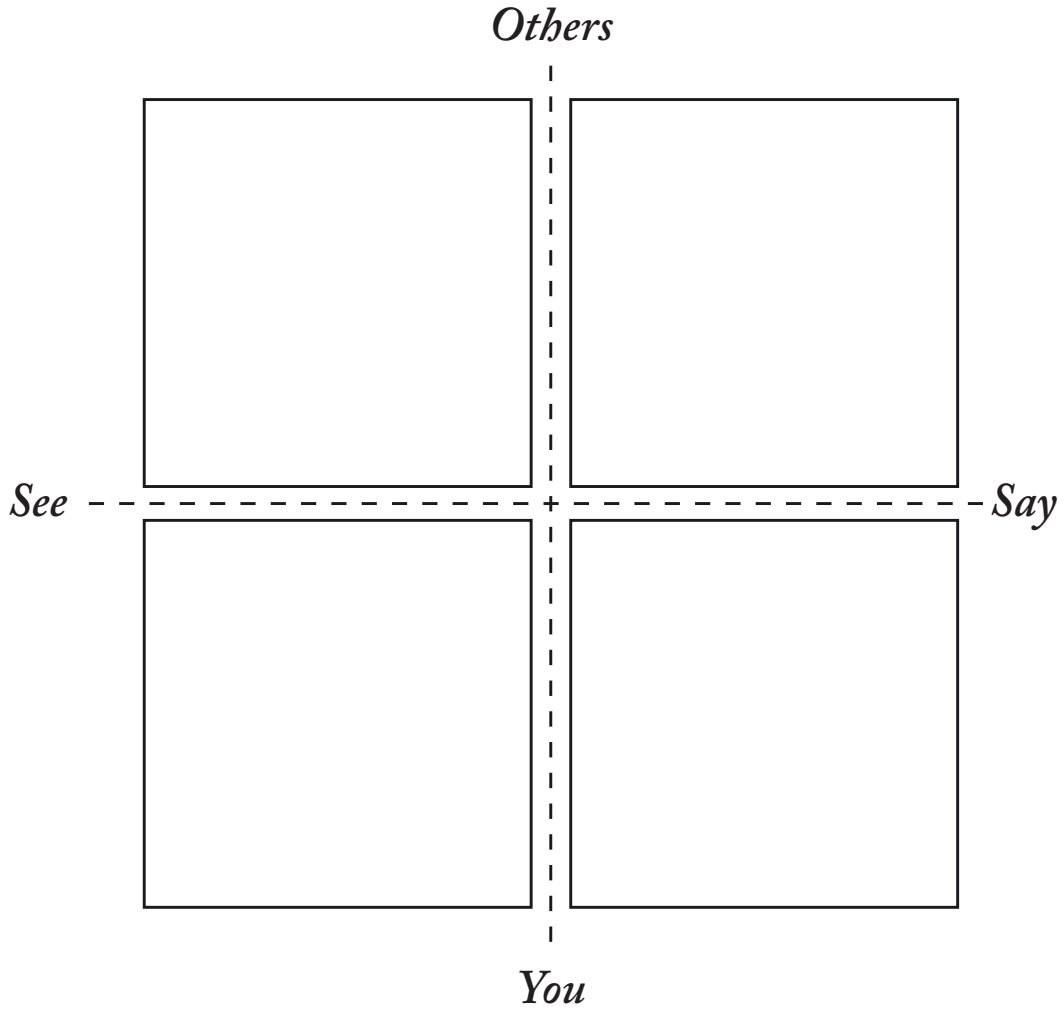
# PRIORITY DISCOVERIES AND ACTION POINTS

TOPIC	ACTION IDEA



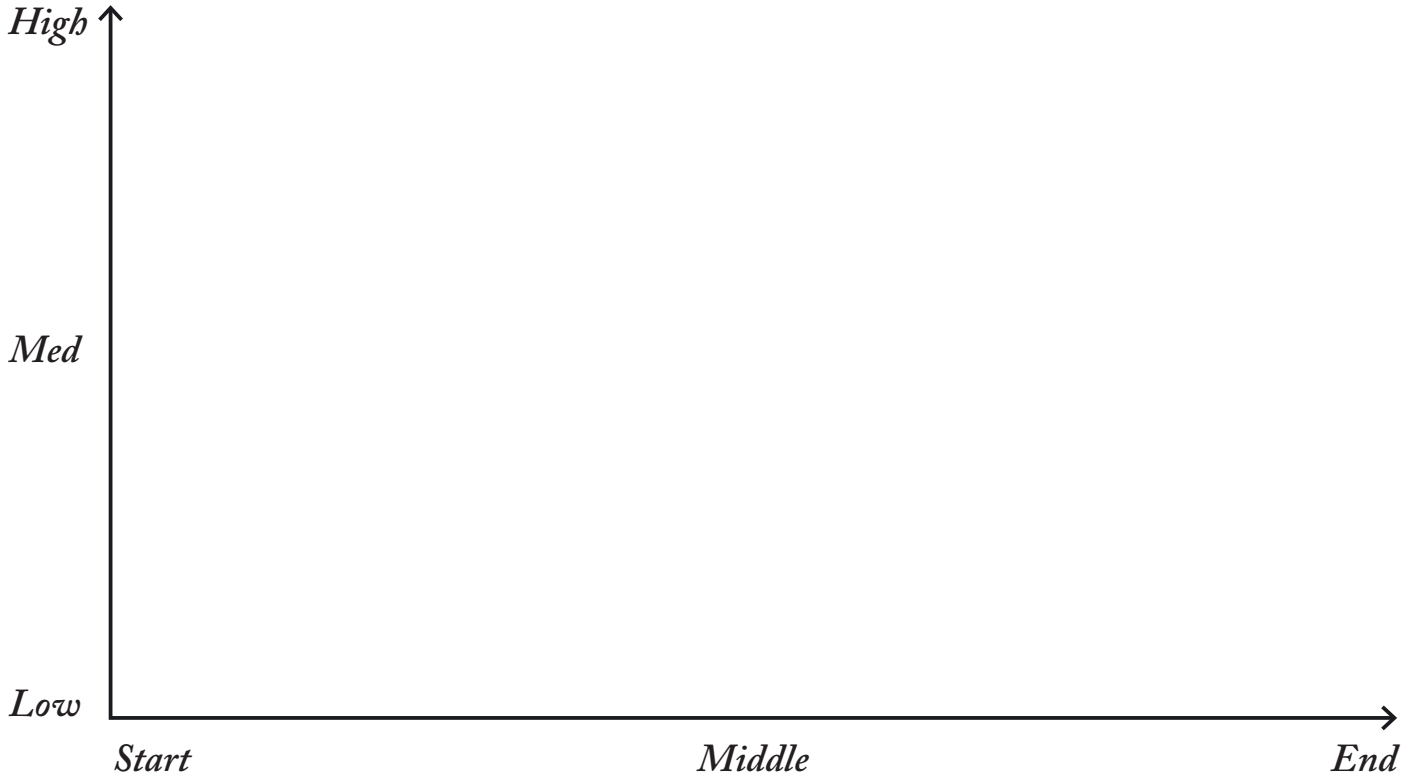
# OBSSESSION #1 \_\_\_\_\_

*Big Idea*

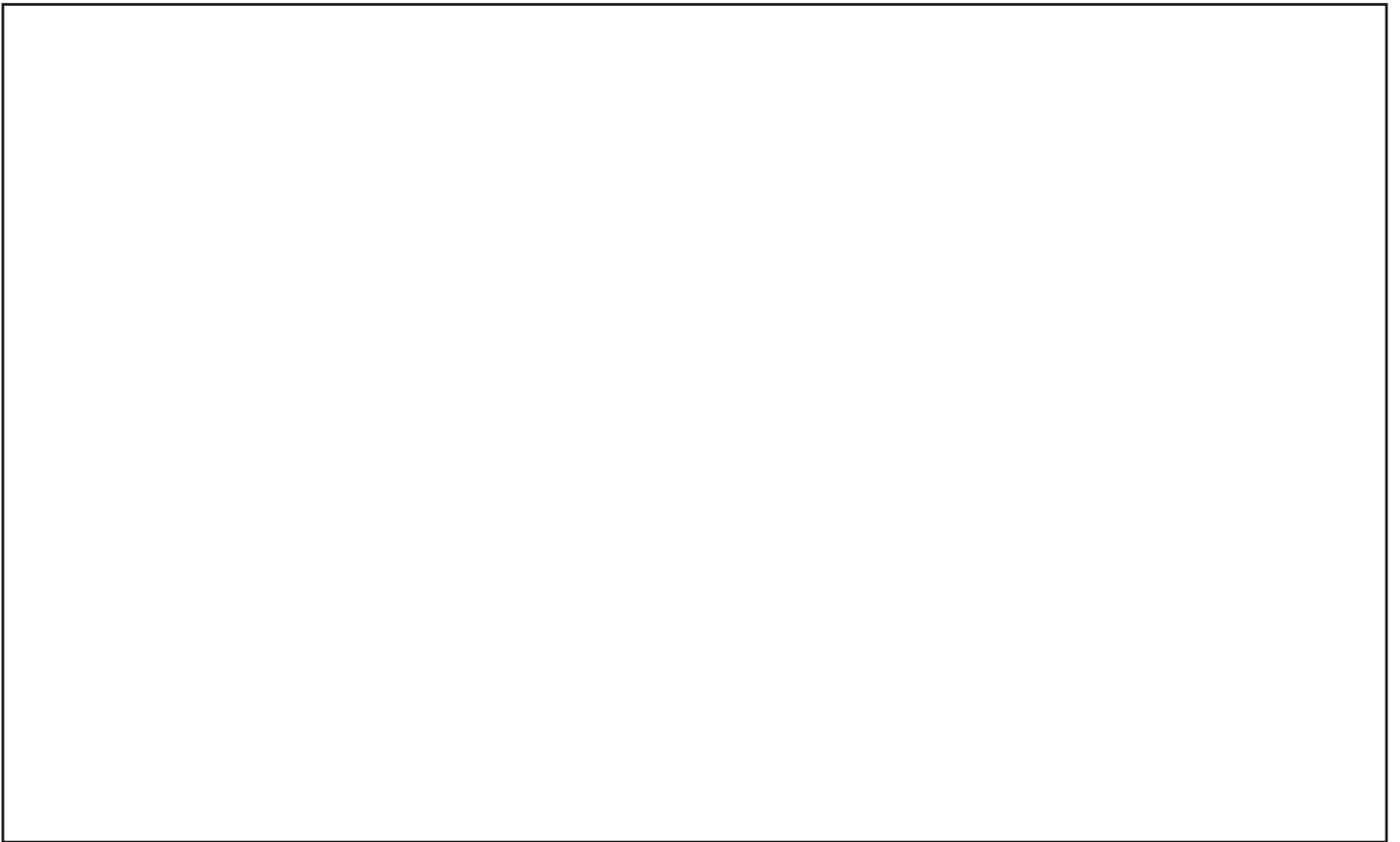


# OBSESSION #2 \_\_\_\_\_

*Big Idea*

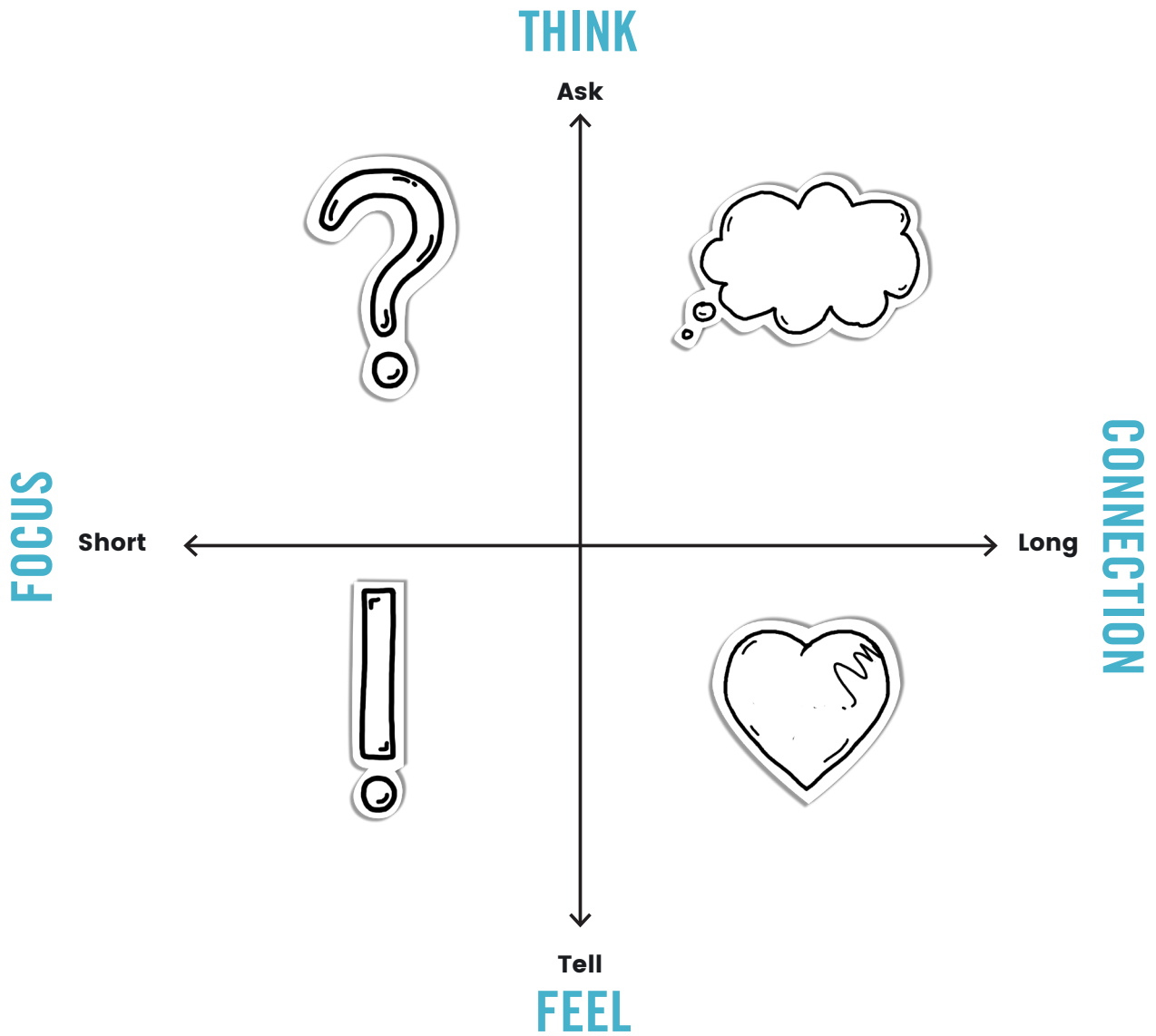


# **START WITH INTENT, FINISH WITH CONTENT**



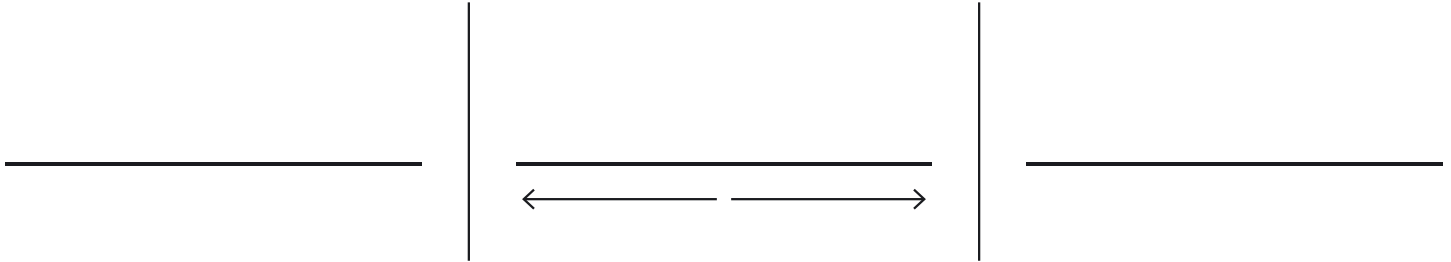
# 1. THE PRINCIPLE OF \_\_\_\_\_

*Big Idea*



## 2. THE PRINCIPLE OF \_\_\_\_\_

*Big Idea*



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### 3. THE PRINCIPLE OF \_\_\_\_\_

*Big Idea*

*Left Brain*

*Right Brain*

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## 4. THE PRINCIPLE OF \_\_\_\_\_

*Big Idea*

# 5. THE PRINCIPLE OF \_\_\_\_\_

*Big Idea*

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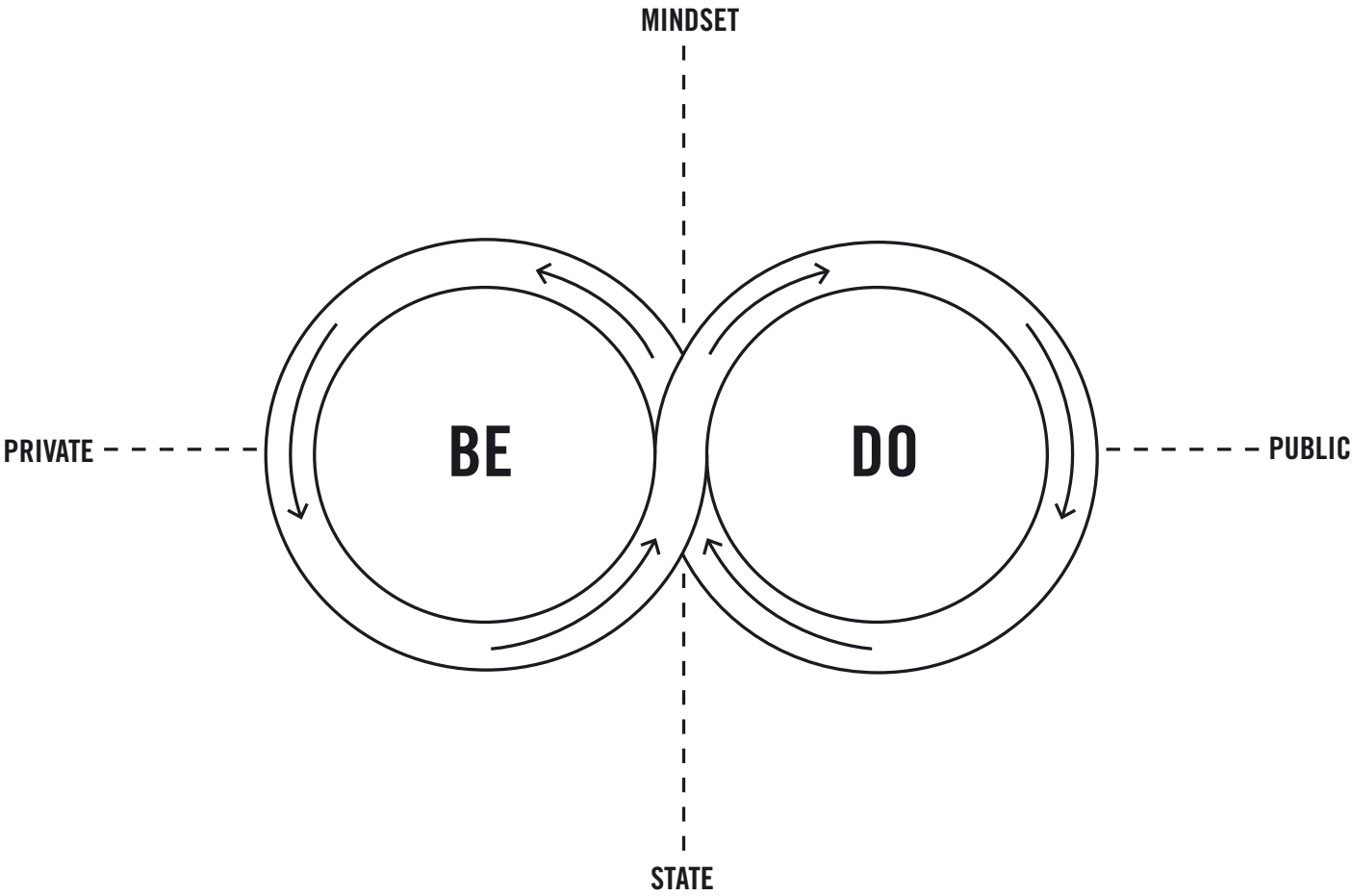
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# OBSSESSION #3 \_\_\_\_\_



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# LEADING THE BRAIN

*Big Idea*

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1. \_\_\_\_\_

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2. \_\_\_\_\_

*Is It*

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*Is It*

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*Is There*

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AUTOMATIC THOUGHTS	REFRAMED THOUGHTS

3. \_\_\_\_\_

<b>SERVICE</b>	How can I help?
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<b>SUPPORT</b>	How does this help?
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<b>STRUCTURE</b>	How does this look?
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<b>STATUS</b>	How do I look?
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# **SIGNATURE STORY TIMELINE**









# NOTES

# NOTES

# OUTLINE

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